

SACRAMENTO BOAT SHOW

& Off-Road Exposition

March 9 – 12, 2017 Cal Expo

Space Contract for Exhibit Space

Exclusive right to show product is awarded to SVMA Member dealers on a seniority basis.

Please list all products to be displayed at show. Only list those that will be displayed.

NOTE: 2016 & 2017 NEW UNSOLD BOAT MODELS ONLY! ALL 2015 AND EARLIER MODELS WILL BE REMOVED AT EXHIBITORS EXPENSE

SPACE RATE INFORMATION

Standard 10' x 10' Booth	Corner 10' x 10' Booth	Bulk Space Under 2,000 sq. ft.	Bulk Space Over 2,000 sq. ft.	Outside Bulk Space over 500 sq. ft.
\$ 750.00	\$850.00	\$ 5.00	\$ 4.00	\$3.00

TO BE COMPLETED BY EXHIBITOR

Standard 10' x 10' Booth	No. of Booths	_____	Rate: _____	Sub Total Booths	_____
Corner 10' x 10' Booth	No. of Booths	_____	Rate: _____	Sub Total Booths	_____
Inside Bulk Space	Sq. Ft.	_____	Rate: _____	Sub Total Bulk	_____
Outside Bulk Space	Sq. Ft.	_____	Rate: _____	Sub Total Outside	_____

If paying by check, mail contract and payment made out to "SVMA Inc." to:

SVMA Inc.
P.O. Box 672
WEST SACRAMENTO, CA 95691

Payment Terms

Total Space Cost :

_____ Charge to Card	25% Due with Contract	_____
_____ Charge to Card	25% Due Dec 15 th 2016	_____
_____ Charge to Card	Balance Due Feb 1 st 2017	_____

If paying by credit card, complete payment information

_____ Visa _____ AMX _____ MC

Charge the above payments to credit card as indicated on the due date.

Card Number: _____ Expiration Date: _____ Security Code: _____

Name on Card _____ Billing Address: _____

City: _____ State: _____ Zip: _____

EXHIBITOR INFORMATION

Company Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Contact Email _____ Website: _____

Exhibitor Signature _____ Date: _____

Approved by SVMA _____ Date: _____

Exhibitors agrees to comply with all accompanying rules and regulations, including those printed on the reverse side of this contract. Acknowledgement, I the undersigned Exhibitor, acknowledge that I have read all the terms, rules and regulations that govern this contract and that I am willing and agree to abide by all the terms and conditions of this contract.

This contract is not valid until approved and deposit received by SVMA Inc.

SVMA Inc. · P.O. Box 672, West Sacramento, CA 95691 · Phone: 916-372-4239 · Fax: 916-850-2732 · Email: jorgen@norcalmgmt.com

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AGREEMENT

1. SVMA hereby authorizes Exhibitor to participate in the aforementioned Show in a space assigned by the SVMA. This space assignment is for this Show only and no proprietary rights or space rights are inferred by this agreement. The SVMA expressly reserves the right to alter, change or modify the space allocation system for all future shows. This is not a rental agreement. The show is open to all firms which market recreation products and services in the greater Sacramento Area. The SVMA reserves the right to reject any application, which in the opinion of Boat Show Management cannot be accommodated into the Shows guidelines, plans and procedures. Boat Show Management will place all exhibitors in the show and give special consideration to large purchasers of space and previous exhibitors. The date the application is received by the SVMA will also be considered.
2. Exhibitor agrees to exhibit only those products listed on the Application for Exhibit Space and no others.
3. Exhibitor may exhibit said products only in the space assigned by SVMA and may not assign this agreement or let another use any part of its assigned space without the express written consent of the SVMA. SVMA reserves the right to alter space assignments in order to conform to the display requirements of the State of California, City of Sacramento and the SVMA Boat Show Management Rules & Guidelines.
4. Exhibitor acknowledges that 100% of the exhibit space payment is a non-refundable deposit after the non-refundable date of January 1st of prior to the show in any given show year.
5. Exhibitor expressly agrees to indemnify and hold the SVMA harmless from any and all liability and expenses, including attorney's fees, resulting from any claims against SVMA, whether or not well grounded, arising out of the acts or omissions of Exhibitor, or from any activity occurring in the space assigned to Exhibitor. Exhibitor expressly agrees that SVMA is not responsible for and shall incur no liability whatsoever for any injuries to Exhibitor, its employees or agents, or for any damage to or loss of property owned or controlled by, or in the custody of Exhibitor or its employees, no matter what the cause. Exhibitor assumes all risks and hazards connected with its exhibit. In the event the Show does not open, the SVMA's sole liability to the Exhibitor shall be the return of all exhibit space payments. If the Show is canceled in part, or delayed, the SVMA shall not be liable in any way to the Exhibitor. Exhibitor expressly waives and releases SVMA, its agents, employees, successors and assigns from any and all claims for injuries, damage or loss. Exhibitor must provide proof of liability insurance coverage in the amount of \$1,000,000.00 combined single limit bodily injury and property damage for any claims by third parties and have SVMA named as an additional insured.
6. Under no circumstances shall the SVMA be liable for any loss of sales or other consequential damages.
7. Exhibitor will not cause any damage to any portion of its assigned space. Exhibitor agrees to pay for any such damage upon demand.
8. Exhibitor agrees that the Exhibitor Rules and Regulations are part of this agreement and that exhibitor is subject to them.
9. Exhibitor agrees to comply with all state, federal and local laws, regulations and codes governing its activities and the use of space assigned to it. Exhibitor further agrees to comply with regulations and procedures of Cal Expo, City of Sacramento, County of Sacramento and State of California. It is further understood that any costs or assessments which may be levied or incurred by an enforcement of the regulations and procedures will be the responsibility of the exhibitor.
10. If in the judgment of the SVMA, Exhibitor fails to comply with any of the above-mentioned rules, regulations, laws or codes, SVMA may terminate Exhibitor's right to use of its assigned space and the SVMA may remove its exhibit and store such exhibit. Exhibitor will be liable to SVMA for such storage costs. Exhibitor further agrees that, in such event, it shall lose all rights to the assigned space and will not be entitled to a refund of any of the sums paid hereunder. After ten (10) days, the SVMA may dispose of the property upon giving the Exhibitor five (5) days' notice of its intention to do so.
11. If Exhibitor dismantles or removes any part or all of its exhibit prior to the official closing time on the final day, Exhibitor agrees to pay SVMA \$500.00 as and for liquidated damages.
12. The parties agree that any dispute arising under this agreement or in any way connected with the operation of the Show shall be subject to arbitration according to the rules of the American Arbitration Association. Exhibitor agrees that SVMA may bring civil action for indemnity against Exhibitor.
13. Exhibitor agrees to comply with the move-in and move-out schedule established by the SVMA, and the SVMA shall not be liable for any loss caused by move-in or move-out delays. Exhibitor is responsible for all trucking expenses.
14. EXHIBITOR UNDERSTANDS THAT THIS AGREEMENT IS NOT EFFECTIVE OR BINDING UNTIL ACCEPTED IN WRITING BY THE SVMA. ACCEPTANCE OF SPACE PAYMENT IS NOT ACCEPTANCE OF THIS AGREEMENT.
15. Exhibitor must notify Boat Show Management in writing 10 days prior to show opening of merchandise, services or other prizes being awarded to Boat Show Attendees. Such give-a-ways must be approved by Boat Show Management. SVMA must be notified of the name(s) and addresses of winners within 10 days following the close of the show.

SACRAMENTO VALLEY MARINE ASSOCIATION

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